

The background features several abstract, overlapping shapes in purple, teal, and red. In the top left, there's a purple shape with a scalloped edge. To its right, a teal shape with a jagged, star-like edge is partially visible. In the top right, a red shape with a jagged edge and a teal starburst shape are present. On the right side, a large purple shape with a series of parallel lines extending from it is visible. In the bottom left, a purple shape with a scalloped edge is partially obscured by a red shape. The overall composition is modern and graphic.

TXMI 4210

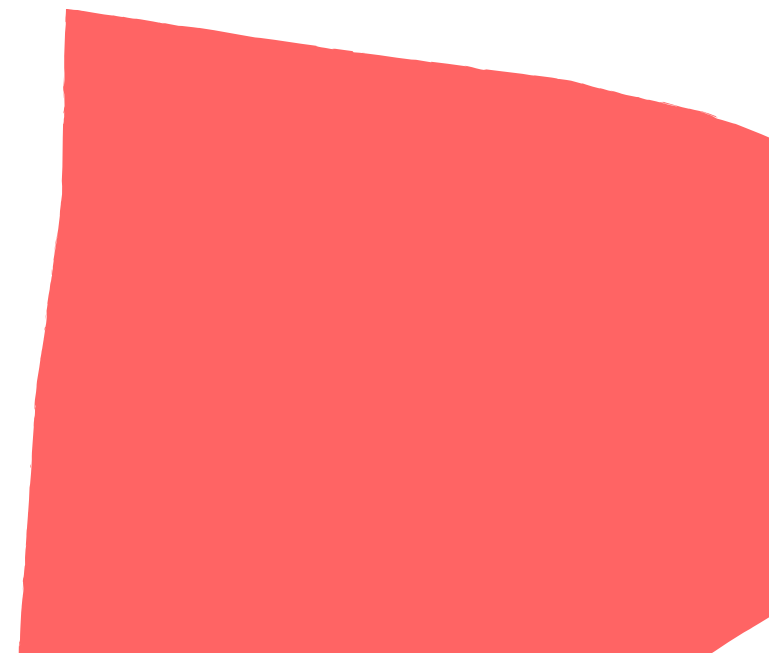
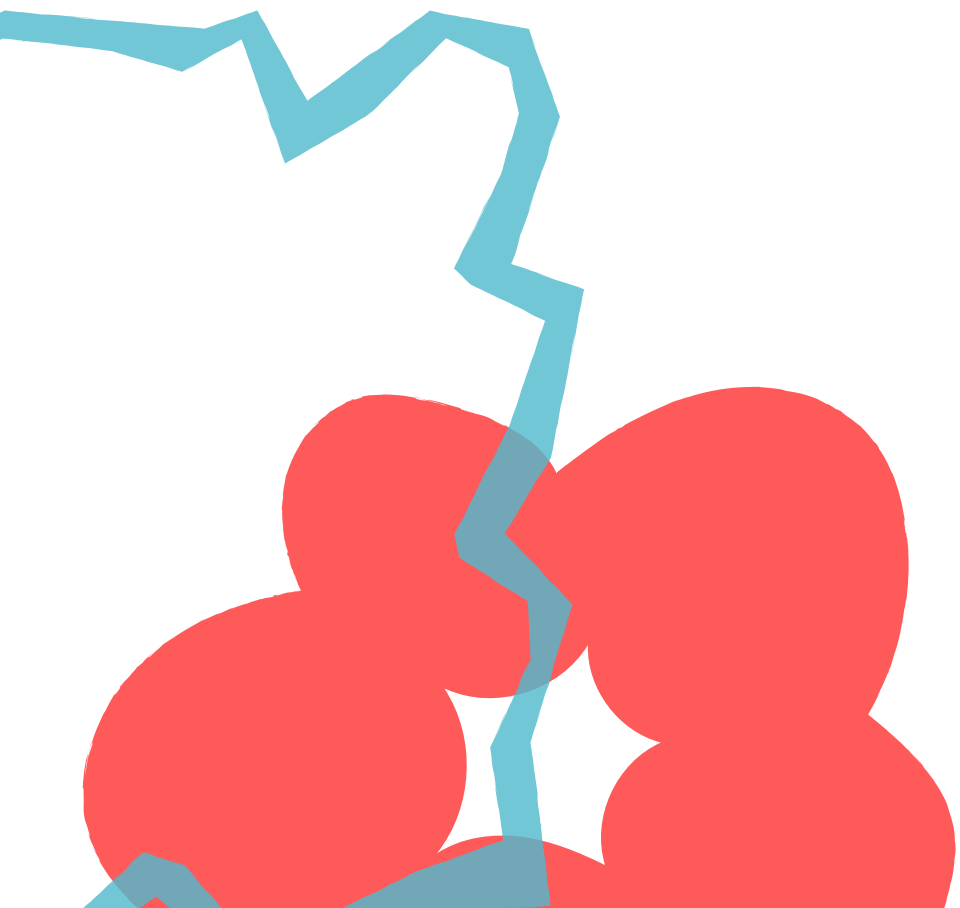
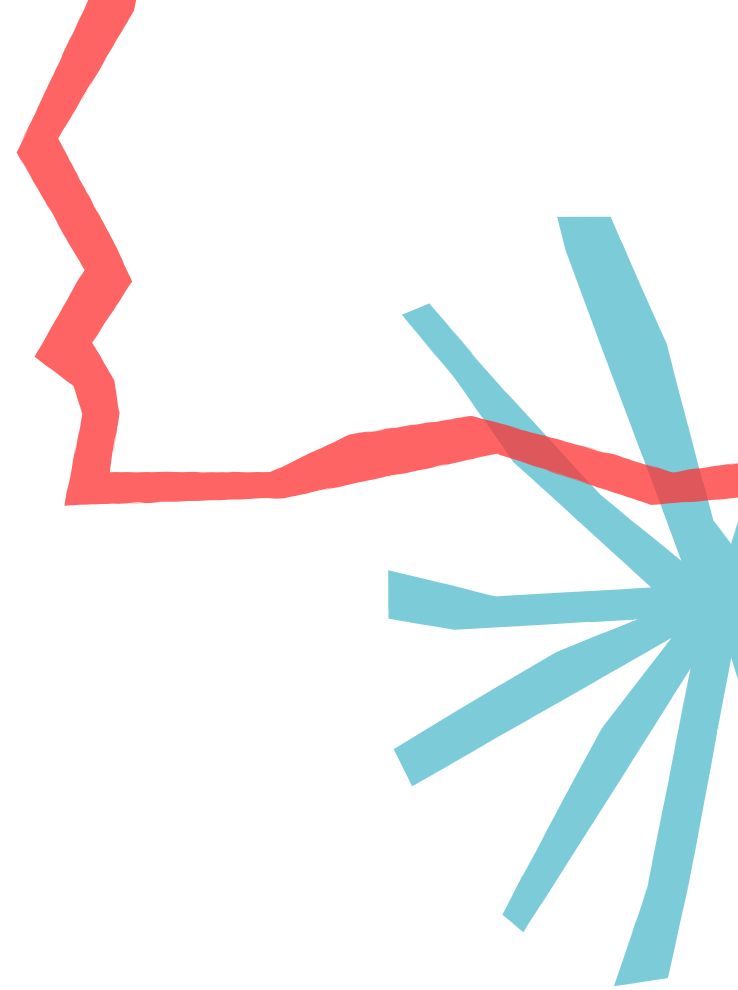
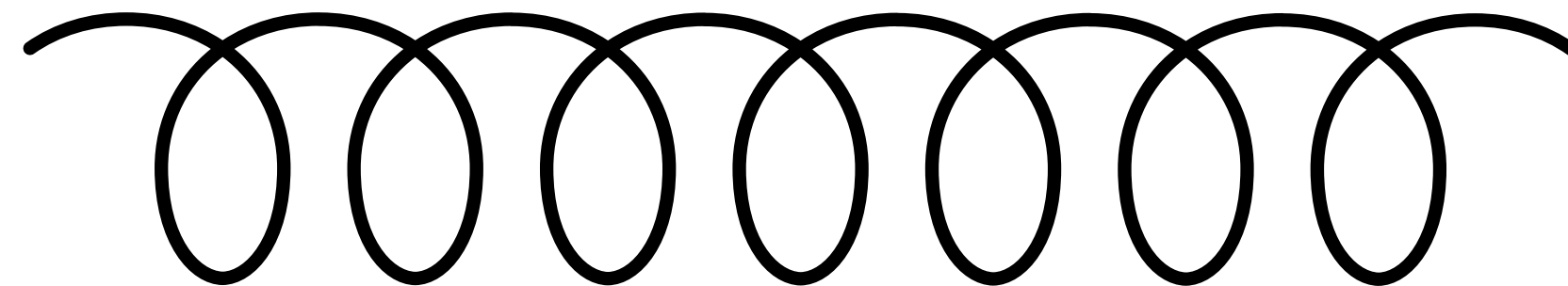
Color for F/W 2026

Edy Lee, Eleanor Cleveland, Bella Pang, and Sarah Ruth Pitkins

F/W 2026 Theme #1:



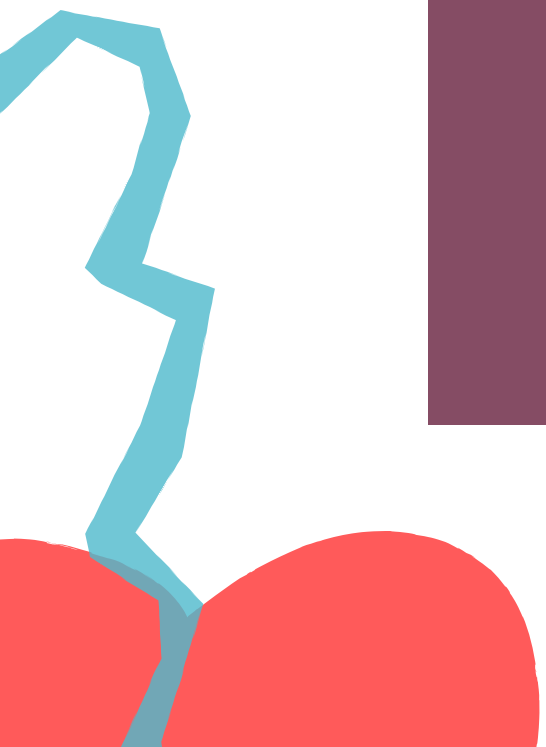
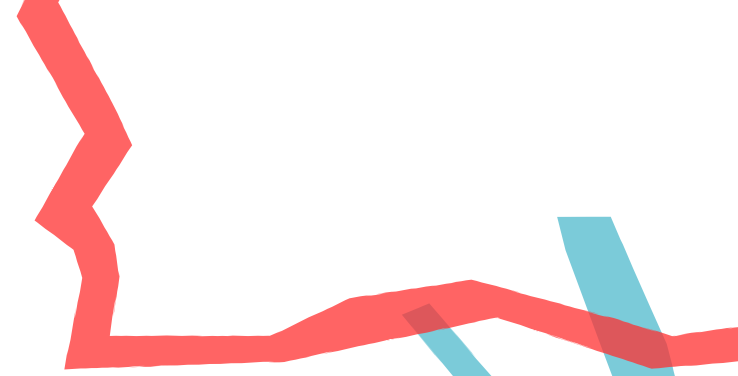
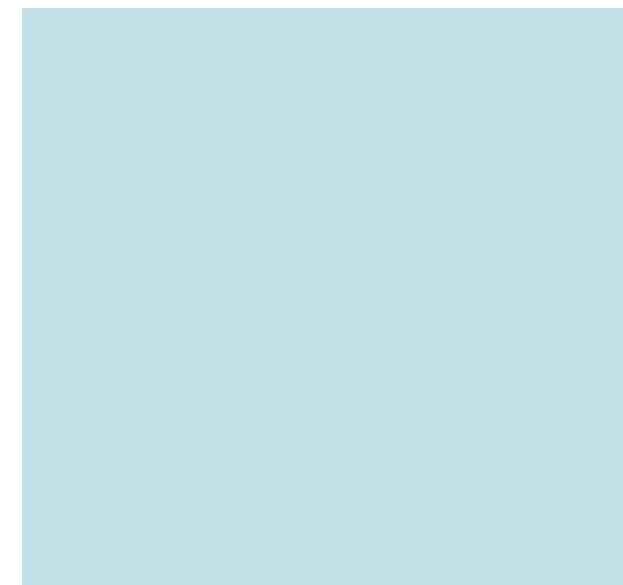
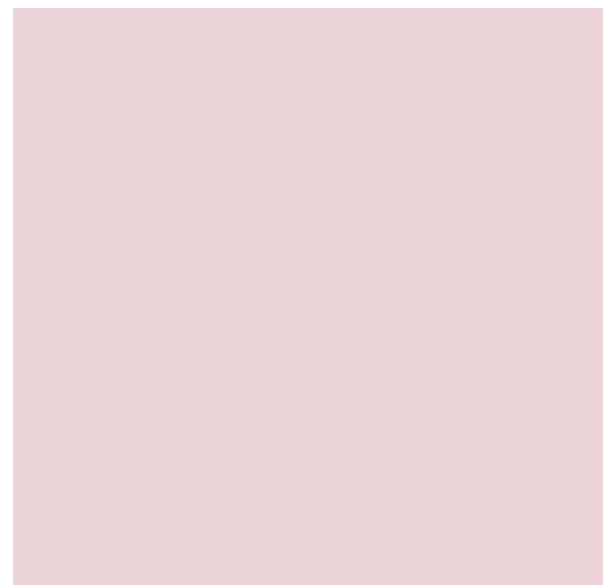
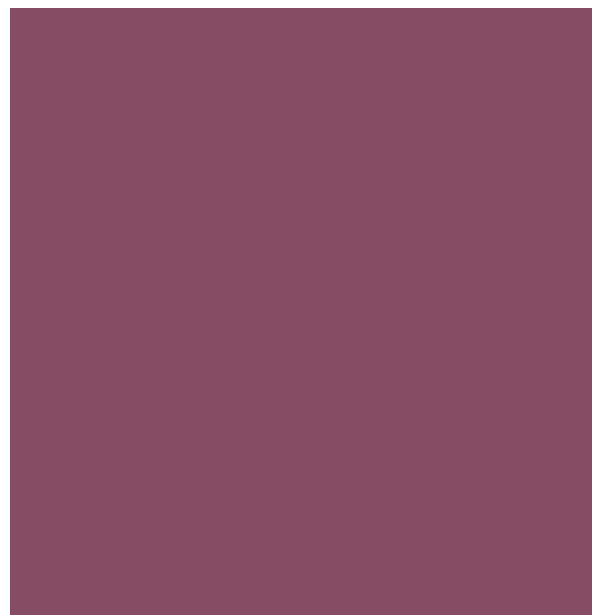
**8-Ease –
Modernized 80s
athleisure**





a whole new
ballpark in
Sets and
Separates

Color Ideas



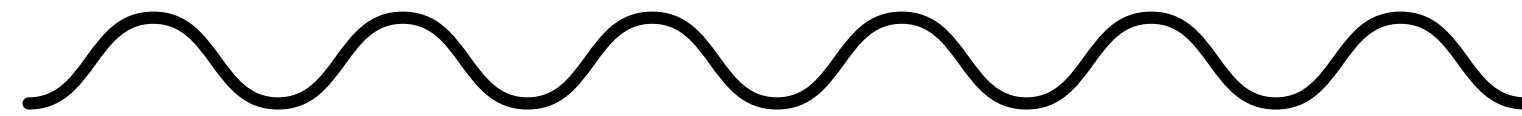
Color Story

This color story celebrates the vibrant energy of the 1980s, reimagined through a modern lens of ease and motion. The palette blends retro warmth with fresh simplicity. The muted yellow and burnt orange bring nostalgia and energy, while deep teal and plum ground the collection with strength and confidence. Blush pink and soft blue balance the mix, adding a cool, effortless calm that reflects a relaxed, yet refined mood.

Together, these colors represent the balance between movement and comfort that defines ease. The warm tones recall the bold spirit of the past, while the cool shades highlight a forward-thinking approach to everyday athleisure. The result is a palette that embodies confidence and the effortless rhythm of modern life.

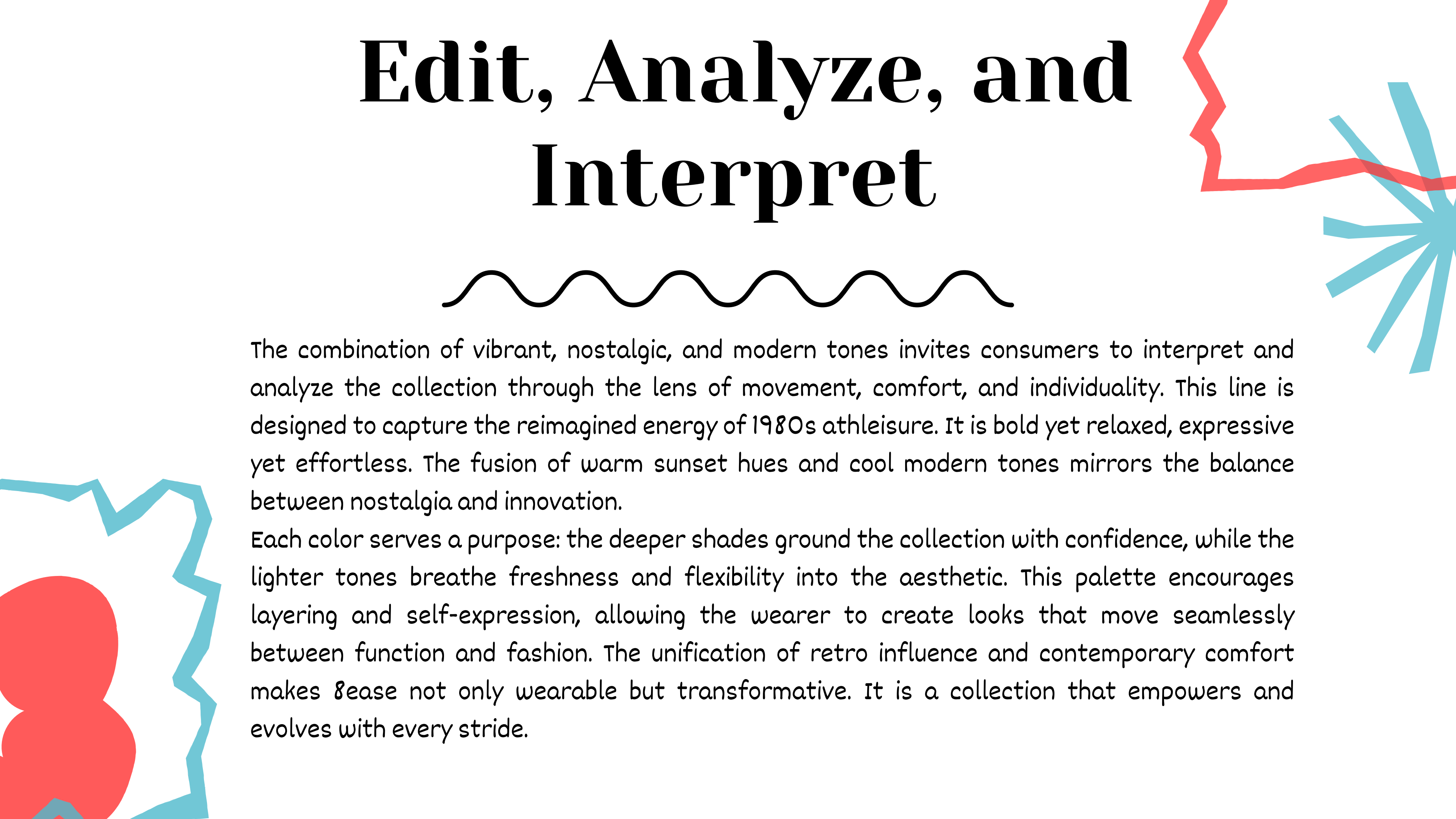


Edit, Analyze, and Interpret



The combination of vibrant, nostalgic, and modern tones invites consumers to interpret and analyze the collection through the lens of movement, comfort, and individuality. This line is designed to capture the reimagined energy of 1980s athleisure. It is bold yet relaxed, expressive yet effortless. The fusion of warm sunset hues and cool modern tones mirrors the balance between nostalgia and innovation.

Each color serves a purpose: the deeper shades ground the collection with confidence, while the lighter tones breathe freshness and flexibility into the aesthetic. This palette encourages layering and self-expression, allowing the wearer to create looks that move seamlessly between function and fashion. The unification of retro influence and contemporary comfort makes 8ease not only wearable but transformative. It is a collection that empowers and evolves with every stride.



Color Names and Descriptions

Retro Honey



Originally inspired by the bright yellows of vintage sportswear, Retro Honey softens the hue into a warm golden tone with lower saturation. The result is a refined, slightly muted yellow that maintains vibrancy without overwhelming the eye. Subtle tints of cream and gold create dimension, allowing the color to move seamlessly between retro and modern styling.

Cinnamon Crush



Evolving from a classic orange-red athletic hue, Cinnamon Crush is deepened with earthy undertones to create a more grounded and wearable shade. The hue's moderate intensity enhances warmth while the toned-down saturation makes it adaptable across fabrics and textures. Deeper shades of rust and lighter tints of coral highlight its versatility.

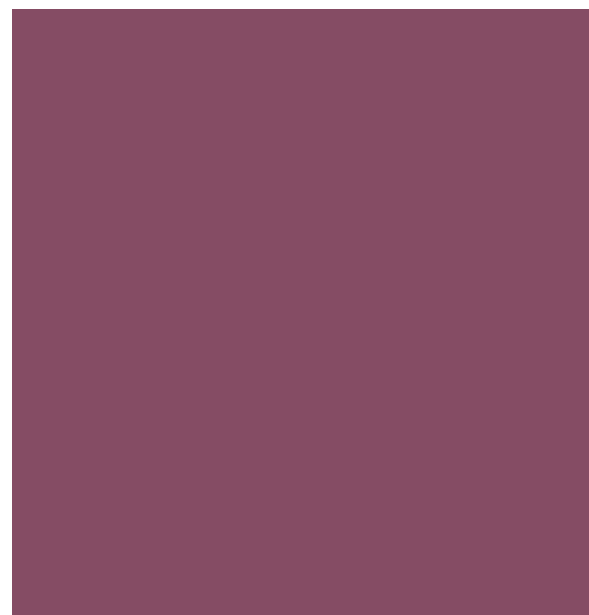
Electric Teal



A reinterpretation of the bold turquoise blues that defined 80s sportswear, Electric Teal is enriched with deeper blue pigments to form a cool, confident tone. The hue's medium-high saturation provides just enough energy to make a statement, while its darker shades add balance and sophistication. The result is both bold and effortlessly wearable.

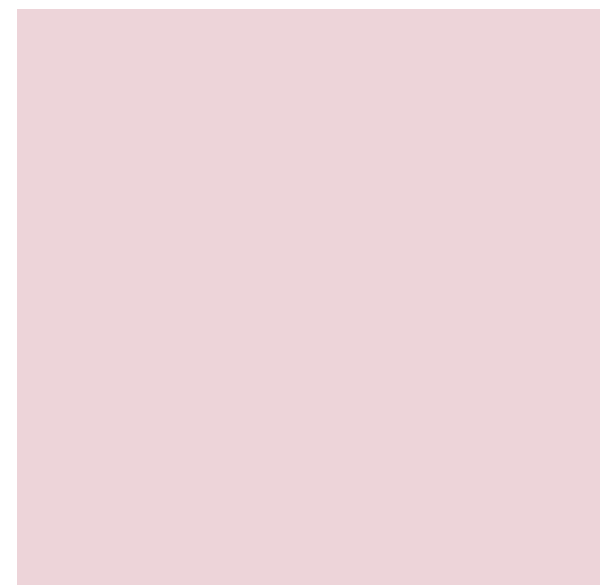
Color Names and Descriptions

Velvet Plum



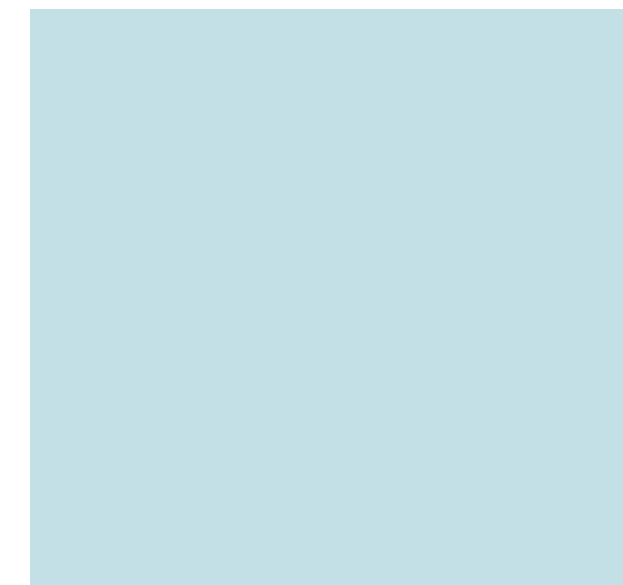
Inspired by vintage purples and jewel tones, Velvet Plum evolves into a luxurious, shadowy shade that anchors the palette. The color's hue leans toward blue-violet, with reduced brightness and intensified depth to enhance its elegance. Tint variations—ranging from soft lavender to near-eggplant—allow for contrast and layering within the collection.

Cloud Blush



Cloud Blush takes the pastel pinks of the 1980s and reimagines them with a neutral, modern undertone. The hue is softened with white tints and slightly desaturated for a calmer, more wearable tone. Its gentle variation in shades—from pale rose to muted mauve—adds warmth without overpowering, embodying subtle femininity and ease.

Icy Drift



Drawing from classic powder blues, Icy Drift cools the palette with its crisp clarity. The hue's low saturation and light tint create a refreshing sense of openness, while tone variations introduce soft grays for a modern minimalist finish. As the collection's lightest shade, it balances the deeper tones and amplifies a sense of calm and composure.

Part 2

Color Evolution

About this Color

Color Number: 18-4027 TCX

Color Name: Lyons Blue

Color System: Fashion, Home + Interiors

Color Library: Cotton TCX

Color Family: Blue



PANTONE®

19-4340 TCX

Lyons Blue

Electric Teal



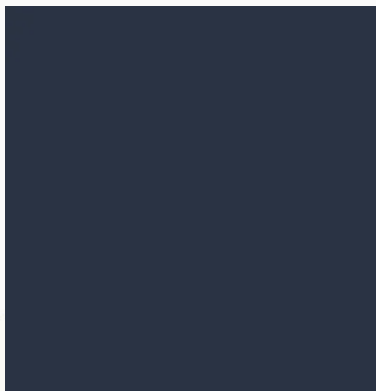
Part 2

Color Evolution



Saint Laurent FALL 2023
RTW

Saint Laurent's F/W 2023 showcased deep navy coats and suiting pieces were cut with precision, emphasizing structure and silhouette. The color's high saturation and cool tone reinforced a mood of authority and timeless elegance.



PANTONE®
19-4024 TCX
Dress Blues



Gabriela Hearst FALL 2024
RTW

Hearst softened navy into a warmer, emotionally resonant tone. Her use of navy in knitwear and layered tailoring reflected a shift toward sustainability and intimacy. The color appeared less saturated, with a hint of warmth and softness.



PANTONE®
19-4030 TCX
True Navy



Gabriela Hearst FALL 2025
RTW

Balenciaga embraced "shades of cool," with blue emerging as a dominant emotional tone. The brand's use of oceanic and sky-inspired hues reflected a shift toward introspection and seasonless elegance. .

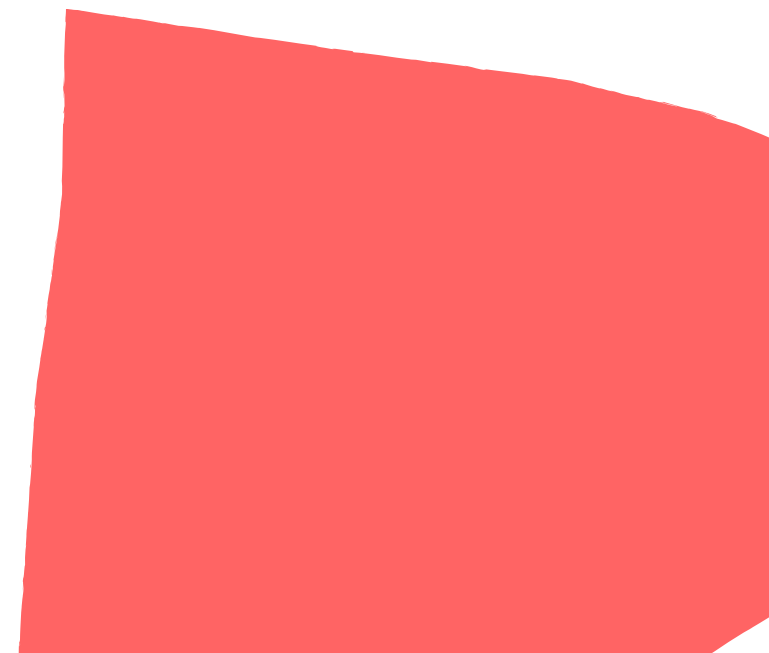
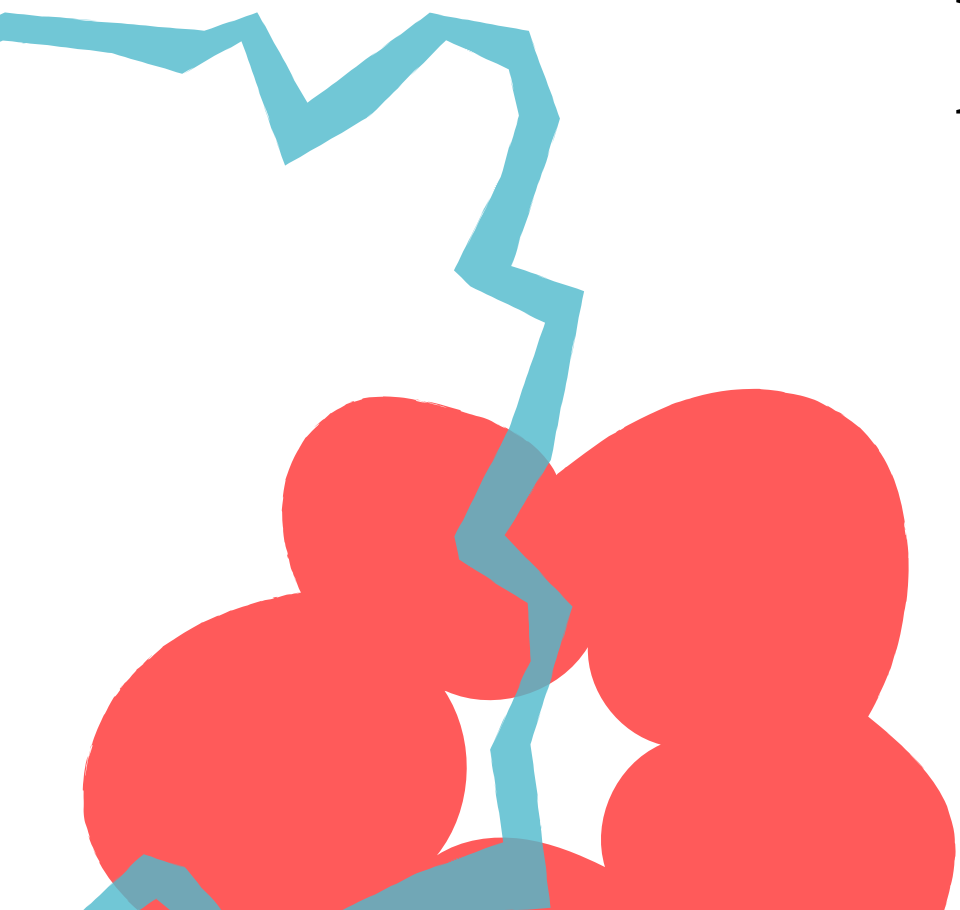
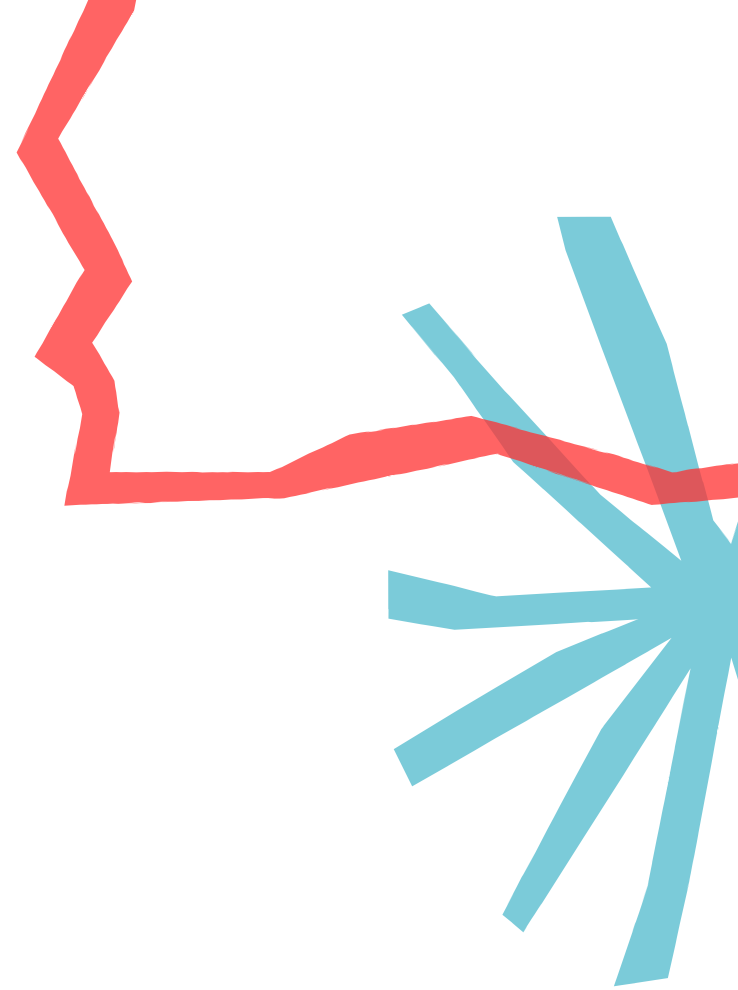
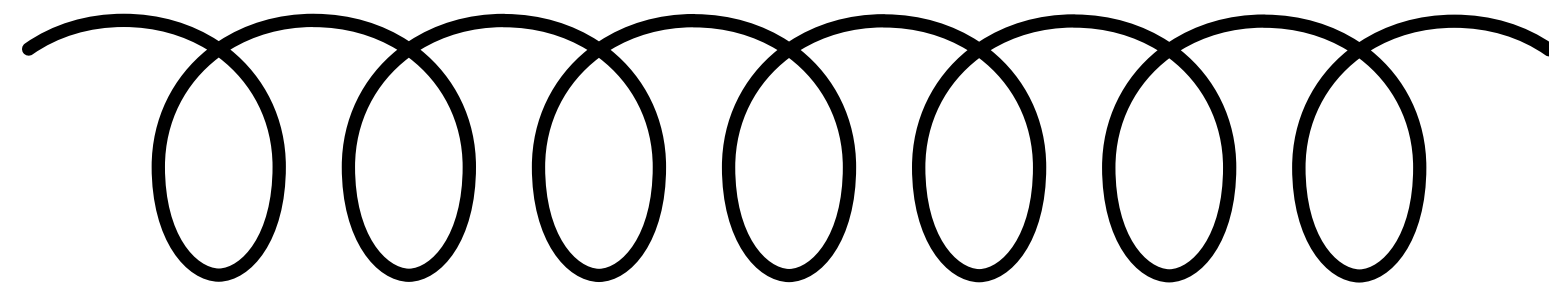


PANTONE®
18-4029 TCX
Federal Blue

F/W 2026 Theme #2:

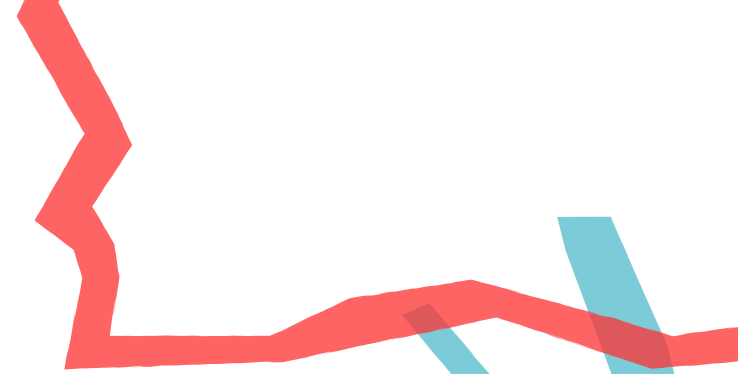
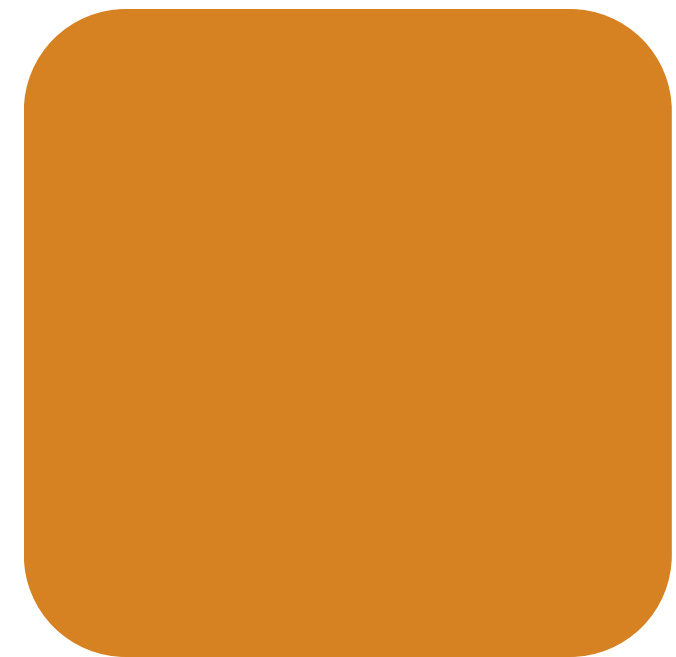
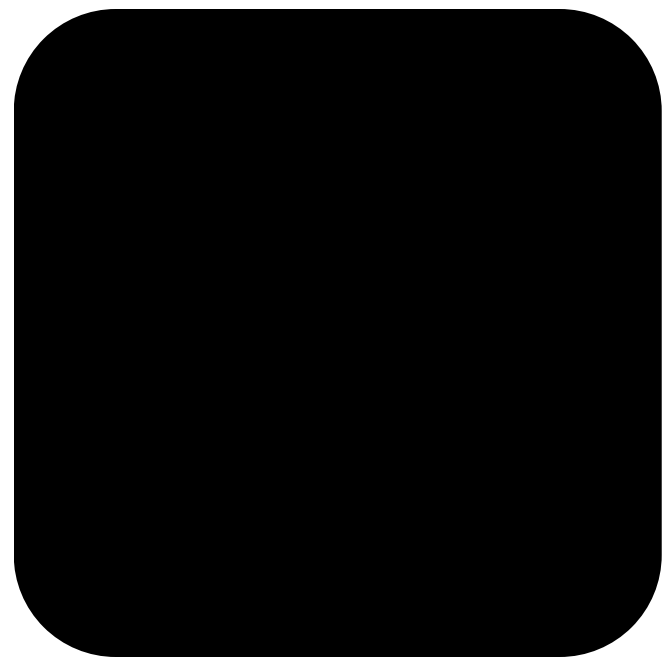
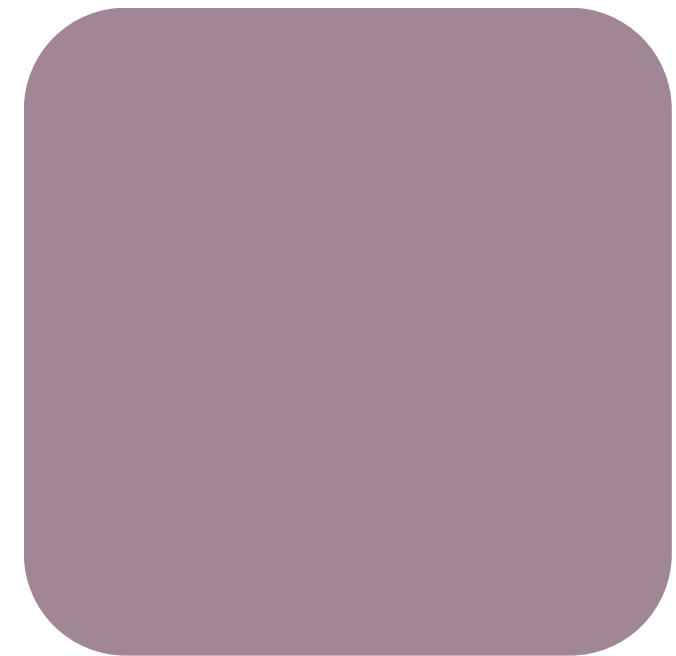
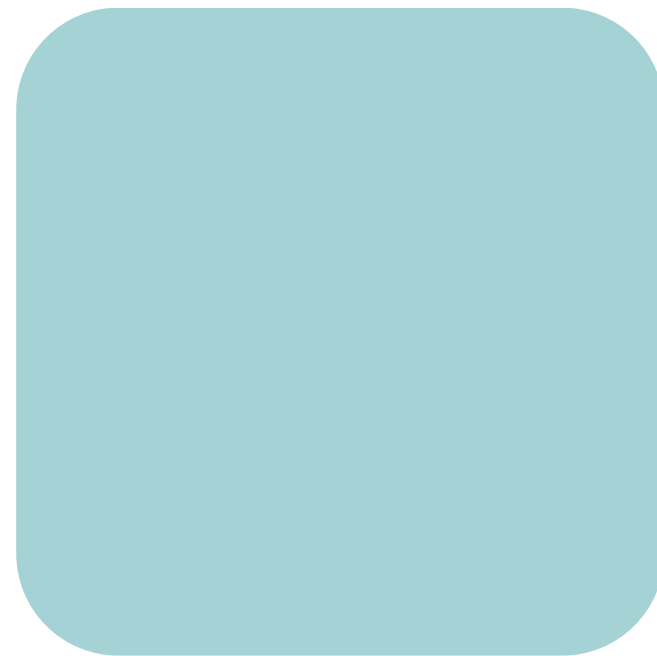
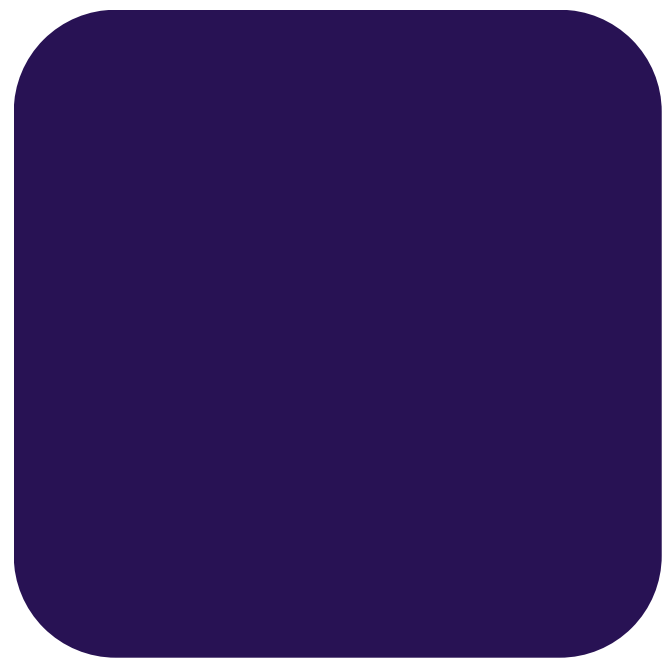


**Haunted Hem-
Witchy Elegance
meets punk edge**





Color Ideas

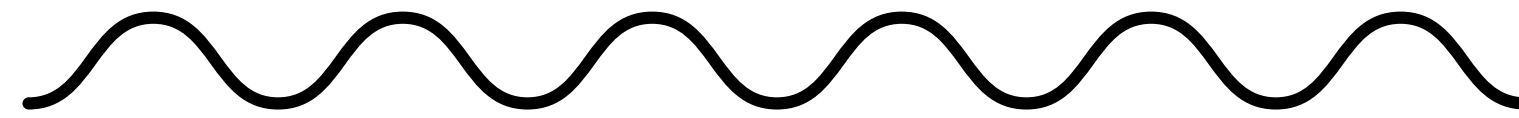


Color Story

The Haunted Hem color story develops the approach of Fall/Winter season by incorporating dark blue and purple tones with fall reds and oranges to compare. Dark reds and purples highlight the crisp-air feeling that develops as these seasons approach. The lighter blues and purples display the mystical elegance that encompasses the surroundings that follow the arrival of cooler months. The contrast of light and dark shades develop the collections theme of witchy elegance with a punk edge. The warmer fall colors intensify the desire for warmth, layering, and comfort while cooler colors amplify the glamour, romance, and edge that emerge with the chill in the fall air.



Edit, Analyze, and Interpret

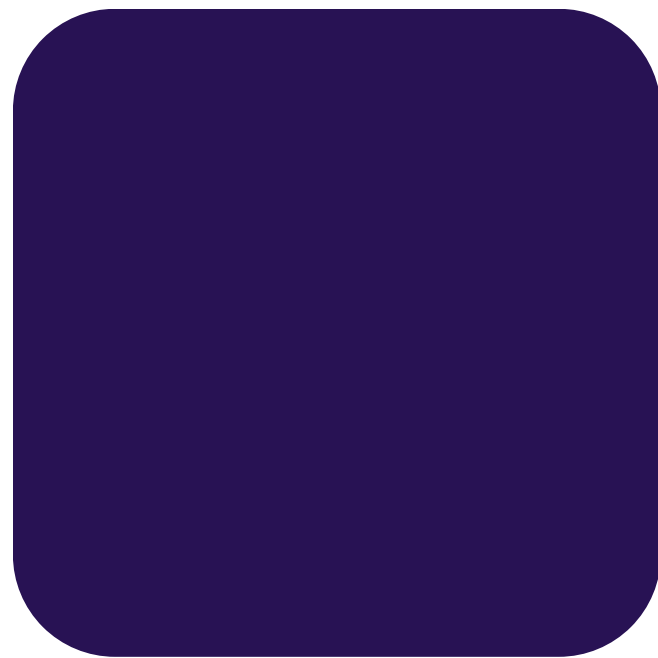


Summary

The combination of romantic, enchanting, and alluring fall colors encourages consumers to interpret and analyze the collection with the design concept in mind. This line is constructed to evoke haunting energy and gothic charm. The elegance of the line should be interpreted as bewitching, heightening the excitement that accompanies the cooler seasons. The darker colors allow layering, providing functionality and aesthetics in combination within this collection. Warmth and comfort are necessities during the Fall and Winter, and the distinction of warmer colors and darker colors enables the use of combining pieces. The ability to blend and separate these pieces permits the consumer to tailor their look to their personal style. This unification of different pieces not only elevates the intended aesthetic, but it also allows the collection to grow with more sales.

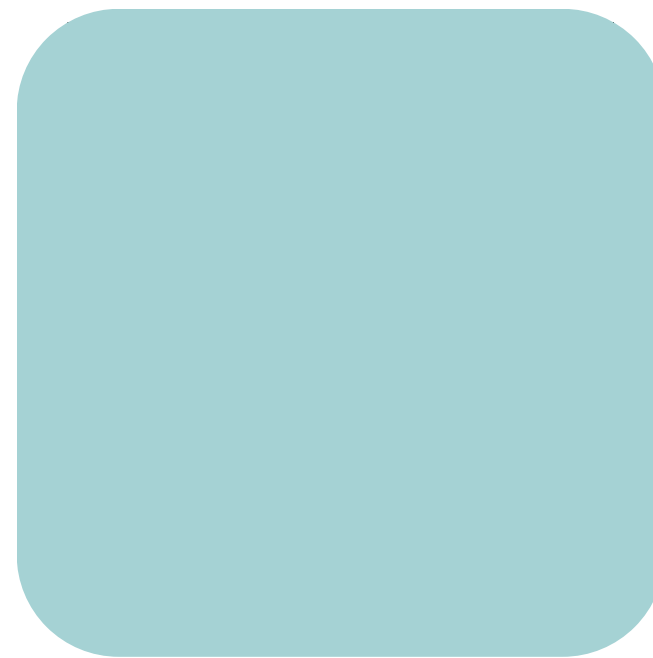
Color Names and Descriptions

Witches Plum



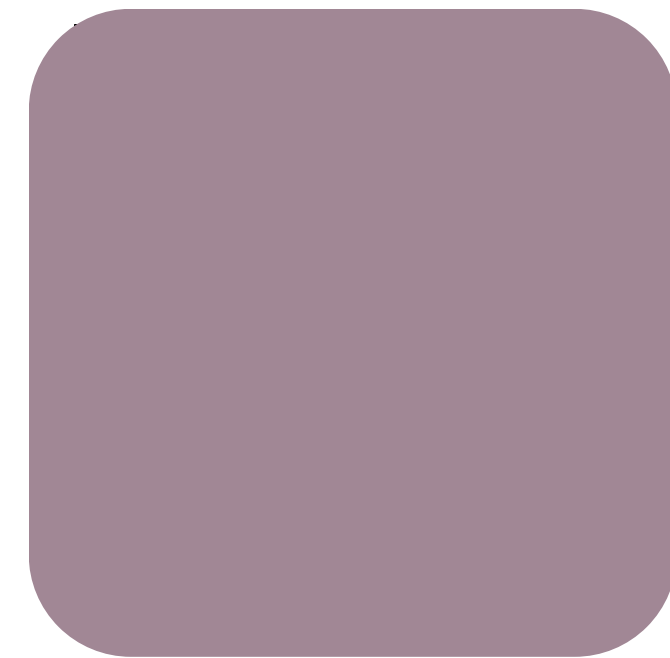
Witches Plum emulates a deep purple with intense dark undertones. The tones are less saturated to provide a plain yet luxurious color to build on.

Frosted Spell

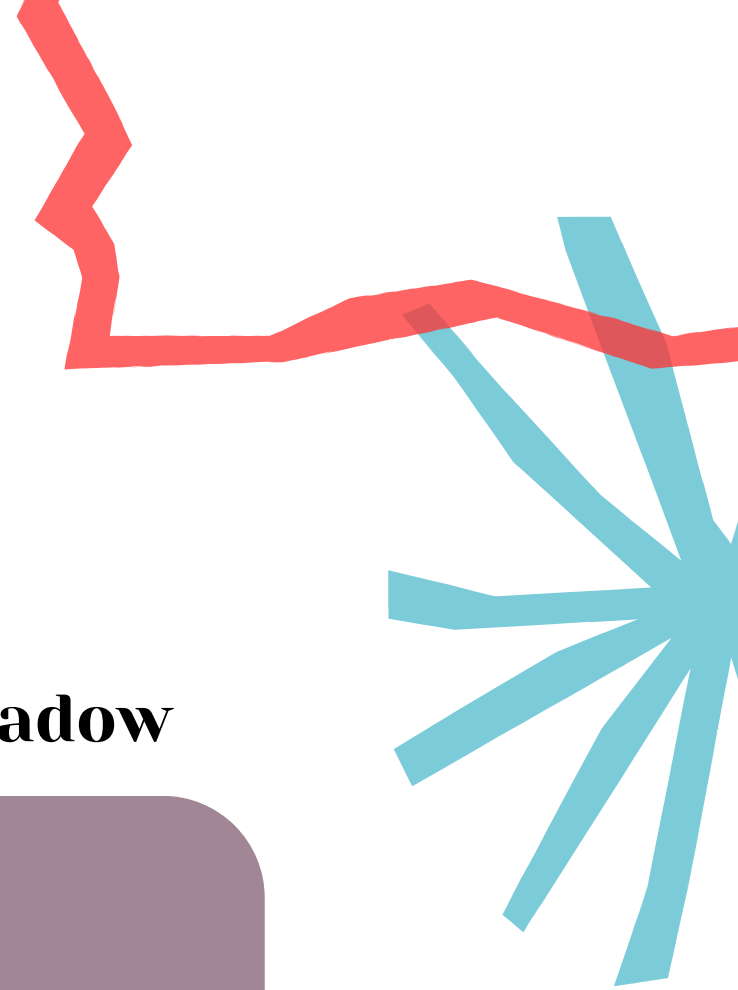


Frosted spell is light blue with bright/ electric undertones to captivate the striking cool tones of the winter season. The color appears delicate yet glows in comparison to the deeper purples, blacks, and greys in the line.

Moonshadow

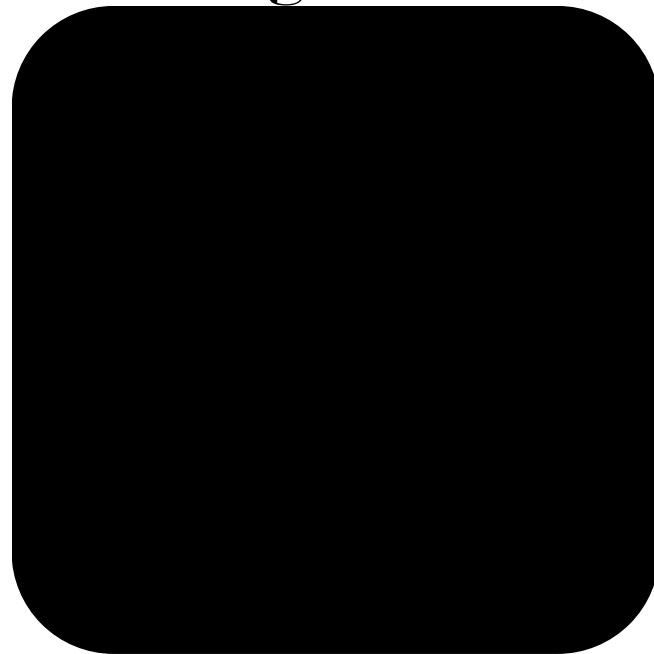


Moonshadow is the perfect combination of lavender and grey. It develops a dusty earth tone while still appearing uplifting and bright.



Color Names and Descriptions

Midnight Black



Midnight black is a classic black color, with the darkest value possible. As black is the absence of hue, it has a deep, intense effect. Midnight Black is reminiscent of darkness and mystery, but also an alluring elegance.

Ruby Blood



Ruby Blood is a red of darker value and dull tone. The hue leans more purple than orange, and could be classified as a burgandy. It has a feeling of dark romance and lavish velvets.

Spiced Flame



Spiced Flame is a classic autumnal orange. The hue has a dull tone, and a medium value. It provokes feelings of warm, spiced drinks and colors of fall leaves.

Part 2

Color Evolution of Ruby Blood

About this Color

Color Number: 19-1656 TCX

Color Name: Rio Red

Color System: Fashion, Home + Interiors

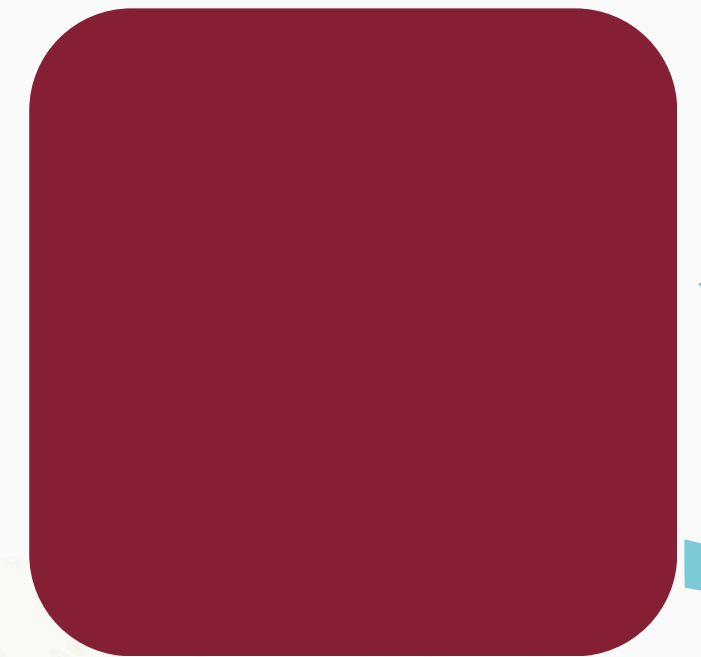
Color Library: Cotton TCX

Color Family: Orange

PANTONE®

19-1656 TCX

Rio Red



Ruby Blood

Part 2

Color Evolution



McQueen

FALL 2025 READY-TO-WEAR

F/W 2025 shows lighter, more saturated red. This hue is more true to the color of blood, provoking a feeling of danger and alert.



PANTONE®
18-1763 TCX
High Risk Red



Duran Lantink

FALL 2024 READY-TO-WEAR

F/W 2024 shows a hue similar to our predicted Rio Red. A minute difference is a slightly light value, though both provoke a darker, autumnal feeling.



PANTONE®
19-1653 TCX
Rhythmic Red



Stella McCartney

FALL 2023 READY-TO-WEAR

F/W 2023 shows a focus on a red with a lighter value, more saturation, and a hue closer to orange. This red provokes a brighter, more intense feeling.



PANTONE®
17-1563 TCX
Cherry Tomato

The background features a light purple surface with horizontal bands of yellow and white paper that have been torn at the edges. Various abstract shapes are scattered across the scene: a red jagged line in the upper center, a teal starburst in the upper right, a purple hand-like shape on the right, a teal wavy line on the left, and purple and red shapes at the bottom.

Thank you!

-Edy Lee, Eleanor Cleveland, Bella Pang, and Sarah
Ruth Pitkins